

FOR IMMEDIATE RELEASE

CONTACT INFO: INFO@OLDGREENYFEST.COM

PHONE: (607) 319 -2719



SOUTH HILL ENTERTAINMENT IN PARTNERSHIP WITH VIE CYCLE PRESENTS OLD GREENY FRINGE FEST

Ithaca, NY (Feb 7, 2026): South Hill Entertainment & Vie Cycle are excited to announce Old Greeny Fringe Fest! The week-long variety show will take place from April 27th through May 3rd, 2026 at venues along the Cayuga Lake Waterfront Trail and State Street.

After 8-years the Ithaca Fringe Fest is back with a new name and new mascot...Old Greeny Fringe Fest is a celebration of the weird, wacky, and whimsical, rooted in the legend of Old Greeny, the cryptid of Cayuga Lake. The festival activates traditional and non-traditional venues through performances, installations, community activities, and storytelling, with a strong commitment to sustainability, accessibility, and local culture.

We have 15 venues, 25 events and more than 50 shows in our festival schedule. The festival week will open with a family friendly movie night at the Ithaca Farmer's Market and a waterfront parade. During the week there will be free and ticketed events at various venues including The Cherry Arts, GreenStar, Liquid State Brewing, K-HOUSE, Hammerstone School and CSMA. In the spirit of Fringe, this is an open-access festival where all events that fit festival criteria are accepted into the line up, giving equal opportunity to new acts and touring artists. The final celebration and awards ceremony will take place at The Cherry Arts and will feature family-friendly events, activities and food trucks.

More than 30 partner organizations are participating in the 2026 Old Greeny Fringe Festival, including Ithaca Murals, Third Place Improv, Ithaca Boat Tours, Finger Lakes CanaMarket, Spiel Rein Aesthetic Observatory, MDS Arthouse Productions, LilyPad PuppetTheatre and The Fall Creek Brass Band.

Old Greeny Fringe Fest proudly joins the U.S Association of Fringe Festivals (USAFF) line up with more than 27 other USAFF events across the country this year.

We are already generating some whispers about this event around town.

"For years I've been looking out at the lake, hoping to spot Old Greeny..." -anonymous Ithacan

"This is so cool. I can't wait." - Text from a local supporter

"One early morning while on crew boat headed up the west side of the lake I could have sworn from the corner of my eye I caught a glimpse of a shadowy shape reaching towards the surface of the water..." - Lydmariemusic on Instagram

The full event schedule will be available on March 1st, 2026 on our website
<https://oldgreenyfringefest.com/>

###
